



North La Crosse Business Association

P.O. Box 402 – La Crosse, WI 54602-0402

www.northlacrosse.org

Randy Eddy Sr.
President
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North La Crosse Business Association Meeting Minutes – August 6, 2008

Randy Eddy Sr called the August meeting to order at 8:00 AM.

Old Business

The **Eagle Platform** was discussed and the DNR informed us that Hwy 35 will be redone and will be increased in height by 2 feet. There needs to be a re-evaluation done through a Wet Land Mitigation Survey, which will cost approximately \$20,000. This project is now on hold.

The **North La Crosse Beach** project will go forward and the old building will be knocked down in the next two weeks. Two more pavilions will be added to the landscape and they are looking at applying for a grant from the DNR.

New Business

Jolynn Rihn from Computer Training and Consulting discussed The NLBA Website. She works with businesses if they have problems or need new software. She is a Microsoft Master and does training for a lot of people. The website for NLBA is **Northlacrosse.com** and will consist of a list of members (can add web links on site for businesses), Resource page, Agenda, Meeting Notes, and Contact page. Discussion was held on what to put on website and we could do possible upcoming events, a monthly spotlight on a business, a welcome list for new or renewed members, and a future link for our activities. We could also do a quarterly newsletter to keep all informed of our activities. A map was also suggested as a way to find various places in the city.

First Impressions is a project sponsored by the La Crosse County Extension office and will have a meeting for the results of a survey done by Oshkosh on the city to be held on August 14. Volunteers did a walk through of the City and will bring suggestions of what they noticed about our city and what we can do to improve things for visitors to La Crosse.

On October 8th, 184 vets and guardians will be taking the **Freedom Honor Flight** to Washington DC. This is open to all WWII vets to go to DC to see the monument honoring them along with other monuments in the area. La Crosse is one of the hubs to send Vets on this historical trip. There will be a reception for them when they return to La Crosse and all are welcome to join in the celebration.

Meeting adjourned at 8:40 AM with the next meeting to be on September 3, 2008 at America's Best Value Inn at 8 AM.

Respectfully submitted, Shirley Krause, temporary secretary.

Association Resource

City Planning

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La Crosse Area Convention & Visitor's Bureau

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La Crosse Chamber

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La Crosse Area Development Corp.

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UW-La Crosse Small Business

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