



## Meeting Minutes – March 3, 2010

**8:04 am-** Jeff Bjergum Sr. called the meeting to order.

- Introductions
- February meeting minutes were approved.
- Treasurer's Report – Current balance is \$10,472.28.

### Old Business

- **Black River Community Center** – A tour was held last Thursday. Betty Woodruff has spoke with Steve from Park n Rec about NLBA being involved with a Grand Opening celebration. Randy Eddy will be asked to do the opening speech. There will be another tour of the beach house sometime in April.
- Talked about lighting on Rose St. Jeff would like to get some people to work on this.
- **Eagle Pull-off** - DOT has said no to our eagle platform after all the time and money that was put into the planning. Andrea is going to send out the email that she received.
- **Exit 3**– Jeff would like to get people together to clean up exit 3 at the end of April or first part of May. Another option is Neighbors Day.
- **High Speed Rail Coalition** –MN and WI meeting March 18th at 1130 at Train Station BBQ. Secretary of DOT will be there to speak. LADCO website has info on this.
- **Downtown Main Street** – Tim Kabat, Downtown Mainstreet Director, said everything going good downtown April 9th – Spring fling downtown. Will be giving away gift cert. etc. Would like to use the Trolley more to connect the north side to the downtown.
- Dave Clements with the Visitor and Convention Bureau has secured a spot in Bridgeview plaza for a temporary tourism center.

### New Business

- Midway Motor Lodge was sold. Feb 25th was the effective date.
- Andrea Richmond handed out 2010 Census bags and asked everyone to fill out there Censes forms. It's important that every gets counted in La Crosse area. Forms will be mailed out April 1st.

**9:04-** Meeting adjourned with the next meeting on April 7<sup>th</sup>, at America's Best Value Inn at 8 am.

Respectfully submitted by, Linda Heilman.

#### Attendance:

Jim Thiele, The Photographer  
Jeff Bjergum, America's Best Value Inn  
Bridget Heilman, Bridgeview Plaza Merchants  
Bob Blaschke, Blaschke Funeral Homes  
Linda Heilman, River Bank

Dick Granchalek, La Crosse Area Chamber of Commerce  
Andrea Richmond, City Council District 1  
Sharon Earp, SSE Music  
Tim Kabat, Downtown Main Street  
Mike Collins