

MEETING MINUTES

NORTH LA CROSSE BUSINESS ASSOCIATION

March 5, 2008 – 8:00 a.m.

(17 Members plus 6 Board Members Present)

February 6, 2008 meeting minutes approved.

Treasurer's Report - Balance of \$3,676.17 on 1-31-08. All bills paid.

Appointment: Jay Sodey to take Gary Bjergum seat on the Board.

Eagle Bay Project – Tim Acklin, City Planning, Tom Kratt, representing Mead & Hunt presented the preliminary plans for the project. We have received a Federal grant of over \$240,000.00 to start the project. A meeting of all governmental agencies involved, all with groups like NASA (SSE Music representative), Brice Prairie Conservation & Friends of our Environment, and will be organized to finalize the plans and organize the announcement dates.

Northside Beach – City Park & Rec Department Head, Steve Carolyn, gave an update on the progress of the beach recreation. A survey of beach goers and Northside residents will be completed to assist in developing program needs of the Northside. The hope is to utilize existing Park & Rec employees to be reassigned to headquarter at the location and conduct programs for the Northside. Over \$800,000.00 has now been earmarked for the project. After the survey, the actual construction needs will be assessed to design the proper building.

The La Crosse City Park & Rec Program is now the second highest rated for special needs assistance in the entire state. Fantastic job!

May 2008 is the 100th celebration of La Crosse's Park & Rec programs. Plans will be announced soon as to special events.

Dick Granchalek, President, La Crosse Chamber of Commerce, spoke about the continued need to partner on these types of projects for the benefit of the entire Coulee Region.

LADCO's representative was present to answer any questions about their organization.

La Crosse Area Convention & Visitor Bureau President, Dick Clements, asked for help in identifying other groups that could be attracted to La Crosse to hold their conventions and meetings (Questionnaire – "Bring Your Meeting Home") attached. We need to help promote these events, such as SS Cycle's 50th Year Anniversary event.

Motion made by Bob Blaschke, seconded by Jay Sodey, and carried to assist the Pump House Heron Project by giving \$300.00 for a heron. Total project cost is \$1,500.00. Additional contributions – Blaschke-Schneider Funeral Home - \$300.00, Mark Jewelers - \$100.00, Hornet's Nest - \$100.00, Bridgeview Merchants - \$300.00, Betty Woodruff - \$100.00, Gifted Hands - \$100.00, the Hair Station - \$100.00, Lawyers at Work - \$100.00, and Randy & Judy Eddy - \$100.00.

Randy will be meeting today with Lee Rasch, President and Bud Miamoto, Executive Director of Downtown Mainstreet to discuss a formal working agreement between our two associations. We sent a letter of support of Downtown Mainstreet efforts to be recognized as a State of Wisconsin Downtown Mainstreet location. Please send a letter of support, as this will benefit the entire La Crosse region.

Moved to adjourn. Next meeting scheduled for March 5, 2008.

Respectfully submitted.

Randy Eddy, Sr.
President & "Temporary Secretary"

P.S. We need a "Permanent Secretary".

Attachments:

2008 Meeting Dates
Updated Membership List
LACVB Questionnaire – "Bring Your Meeting Home"