



Thank you for interest in the North La Crosse Business Association (NLBA). Looking back at the year the NLBA has a great deal to be proud of. Working together we have been able to promote and beautify North La Crosse beyond what any one business or organization in our area could do alone.

Our promotion of NLBA continues to grow and strengthen each year. This year we were involved with several projects like:

- Black River Beach Neighborhood Center
- Exit 3 Clean Up
- North Side Capital Improvement Budget
- Freedom Honor Flight
- I90 Bridge Reconstruction
- and many more.

Some of these projects will be continuing through this next year and beyond, and more and more projects will be coming. We need to all work together to keep the lines of communication open. We are not just one voice; together we are the voice of the community – our community.

Your part in making all of these great things happen is very important. We need your support to strengthen and revitalize the North Side of La Crosse. A year in review makes it apparent the minimal annual dues of \$100 are stretched to the limit to promote NLBA and remain active members of the community.

Also, being a member of both the La Crosse CVB and Chamber of Commerce of La Crosse provide us a greater presence with area businesses as well as promotion to the abundant number of tourists served by the CVB. We now have a liaison from the NLBA that is attending the Downtown Mainstreet Inc meeting to so that we can work together to promote and develop our communities.

Our website is a foundation for meeting agendas/minutes, community project information, membership listings and upcoming events in the community. We encourage you to visit the website for more information.

If you are interested in becoming more involved in the decision making process for all aspects of the association you are encouraged to attend any of our monthly meetings held the **first Wednesday of the month at 8 a.m. at the Black River Beach Neighborhood Center on 2622 Rose St.** We hope this explanation of where our dues are being spent will help make your decision to join our association an easy one.

Thank you,

The North La Crosse Business Association

Sharon Earp -President, Shirley Krause -Vice President, JoLynn Rihn-Secretary, Bob Blaschke -Treasurer
Board Members: Ned Doolittle, Mike Brown, Betty Woodruff, and Kelly Jacobson.

Together we are making a difference in our community.



Membership Application

Mission Statement

The North La Crosse Business Association is an organization whose goal is to enhance the quality of life of the citizens of La Crosse. This organization will work with both the public and private sectors to upgrade the quality of services and variety of goods offered in the La Crosse area, with a focus on the North side of La Crosse. We will work to encourage further growth and economic development of the entire community by encouraging industrial development, advanced education, tourism, and cooperation with the business communities, both big and small.

Business Name					
Business Contact					
Business Address					
City		State		Zip	
Phone Number		Fax Number			
Email Address					
Web Site					
Type of Business					
In our efforts to "go green" we send out the meeting minutes, agendas, notices, etc. to all partners via email or fax unless otherwise noted. What method would you prefer we use?					
Email <input type="checkbox"/>		Fax <input type="checkbox"/>		Mail <input type="checkbox"/>	
Enclosed is a \$100.00 check for a one year partnership.					
Signature					
Date					
Return your application and check payable to: North La Crosse Business Association P.O. Box 402 La Crosse, WI 54602-0402					
A receipt will be sent to you upon receiving the application and payment.					

Meetings are held the 1st Wednesday of each month at 8:00 am at the Black River Beach Neighborhood Center.

Thank you for joining the North La Crosse Business Association!